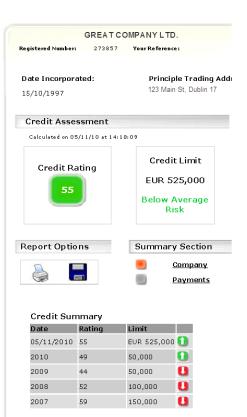
# The Risk Report

# The new benchmark in business risk reporting



The Risk Report is setting new standards for comprehensive, crystal-clear and cost-effective risk reporting.

The Risk Report from Experian has been introduced as a result of extensive customer and industry research. By understanding how risk and credit managers use company information, we've been able to help you make faster and better credit based decisions.



## Better data, better decisions

- Instant access to key corporate information via web links
- Assess company stability at a single glance with optional corporate tree
- Accurate, long-term view of a company's performance through Experian's unique credit scoring using annual trend information
- Easy financial interpretation with analyst comments
- Comparison with industry average credit score enables clients to have more context within which to make their decisions
- Shareholder information for a sharper insight into company status and a rapid understanding of any majority shareholdings

### Managing risk

- Verification & authentication help protect the business against risk
- Potential fraud alerts quickly highlighting any cause for concern
- Easy to identify whether customers pay their invoices on time or not – to facilitate easy decision-making.

# New layout, new advantages

- At-a-glance decision making with single-page reports
- Save time and money with improved usability and readability
- Tabs and simple navigation make the information more manageable
- Easy search tools and risk summaries with clickable icons and simple colour coding

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# Improved usability

- Simple icons and tabs
- Risk dashboard
- Single-screen layout
- Colour coding
- Trend indicators

# Improved decision making

- All the most important information on one screen
- Alerts you to adverse information to enable you to take action and protect your business

### More data

- Company web address
- Parent and ultimate parent content and scores
- Corporate structure with risk score
- Inclusion of more shareholder information
- Analyst comments
- Potential fraudulent activity alerts
- Balance sheet, cash flow and profit and loss

- Legal & payment information, including registered and unregistered judgments, legal notices and payment history
- Share Capital Structure
- · Detailed shareholders
- Current & previous directors
- Documents & document images

# Valuable extras for ongoing risk management

The Risk Report from Experian also opens a valuable window of information on your new customer, allowing you to choose from our range of additional expert services to maximise your customer relationship. These include Business Monitoring, an industry-leading credit and status monitoring service for both limited and non-limited businesses. Providing daily updates of your entire customer portfolio, Business Monitoring enables you to react quickly to changes in circumstances in order to protect your business and take advantage of new opportunities.

Find out how Risk Report from Experian can help your business: T (01) 846 9200 info@experian.ie www.experian.ie

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