Payment Performance Data

How timely data can help you reduce your debtor days



The Irish credit industry has always relied heavily on company accounts and CRO data. Whilst important, does this information show you how your customers are performing today? Probably not!

Being able to predict when you will be paid, how your customers pay their other suppliers, and where in the order of payments you fall is essential to effectively managing your debtor's ledger. By working with Experian's Payment Performance scheme you can now get the timeliest information available on a company's payment habits whilst at the same time, your information can assist other businesses and credit insurers make prudent, effective decisions.

Information is King

We have all heard the old adage: 'Information is King' but this has never been as true as it is in today's rapidly changing credit market. Accessing timely, accurate and comprehensive information on your clients can be invaluable. In most cases, accounts and CRO data will not show you how you customer is performing today. Some companies you are dealing with may not be required to file accounts at all

First-rate data

Experian is constantly working to bring you and the credit industry the best data in the market to assist you in making informed decisions. We have the largest database of up to date commercial payment data within the information industry with over 6,000 ledgers being processed every month. This database is growing each month with businesses signing up to share information they know can positively affect their day to day trading.

Share data with Experian

Taking advantage of this innovative approach to managing and maintaining your debtor ledger whilst at the same time having input into Experian's credit reports could not be simpler.

At the end of the month when you run your reports, share your aged balance report or open item file along with your customers name and address and we will:

- Cleanse your ledger
- Provide you with monthly DBT payment score file
- Monitor dormant accounts
- Show both positive and negative information about your ledger
- Append registered numbers to your entire file

Credit insurers like Atradius, Coface and Euler rely on Experian to provide them with up to date payment trend information on companies so they can offer businesses the correct coverage Experian Ireland Newenham House Northern Cross Malahide Road Dublin 17 T: +353 (0)1 846 9240

Payment Performance - DBT Report for 30th June 2011											
Excerien Details Member Details											
Registration	Country	Customer	Customer	Current Month	Customer	May	Apr	Mar	Feb	Jan	Dec
Number	Code	Number	Name	DBT	Balance	DBT	DBT	DBT	DBT	DBT	DBT
1831	RL	Sample	BREENS LTD	8	Sample	49	45	35	34	21	13
135151		Sample	LARRY'S LAMBS	240	Sample						103
296282		Sample	CLAIRE'S CUP CAKES	240	Sample						94
		Sample	CHARLIES CASTLES	149	Sample						0
234356		Sample	SAMMY SPORTS CO.	118	Sample						0
		Sample	CHINA CATERING	88	Sample						0
318197		Sample	FREDDY'S FLIGHT SCHOOL	59	Sample						49
		Sample	HAROLDS HOTEL	58	Sample						16
		Sample	BRIANS BANANAS	56	Sample						0
88687		Sample	STEVES SERVICE STATION	8	Sample						0
334981		Sample	FINE FOODS	2	Sample						50
		Sample	MK DONNELLY	2	Sample						17
41043		Sample	DUBLIN FERRIES	0	Sample						38
296282		Sample	ST COLM'S HOSPITAL	0	Sample						94
389961		Sample	KRINKAS	0	Sample						37
150005		Sample	BURGERMACS LTD.	0	Sample						13
122481		Sample	SIMPSONS SUPERMARKET	0	Sample						0
207824		Sample	WEXFORD ZOO	0	Sample						39
309522		Sample	LEBANESE CATERING	0	Sample						11
28804		Sample	JIMM MURPHY AND SON	0	Sample						11

Timely Data Drives Good Decisions

The data we collect from businesses like you is used not only to create your personal DBT report but also reports anonymously into our credit reporting system. Gathering this payment information will allow Experian to create and advise on industry benchmarks for payment days. The data will also ensure you can see:

- How you are being paid in relation to other suppliers
- Performance of the payer against their industry standard
- Trend of payment days over 12 month period
- Payment trends by size of invoices
- Analyst comments based on payment information

This analysis of data allows you and the larger business world to use our reports to make prudent, effective decisions when it comes to offering credit or in the Credit Insurers case, when offering you insurance coverage on your debtors ledger.

Almost a quarter of a million reports were requested from Experian in 2010. With such heavy reliance on Experian's reports, you can see how having input into these reports would have a great impact not only on your ledger but on the business world at large.

Members Rewards

By building a partnership with Payment Performance we are able to help you reduce the risk associated with revenue loss through fraud & bad debt.

The benefits associated with contributing data include:

- Improved understanding of your customer cash flow
- Reduction of debtor days
- Protection from potential bad debts.

As a Payment Performance member all of this is **free**!

Contact us today to find out more about how Experian can help you make timely & accurate decisions:

T: (01) 846 9200 info@experian.ie www.experian.ie