

# Experian Credit Forums

Promoting best credit practice and encouraging the sharing of industry information in a confidential forum



We have all heard the old adage: 'Information is King' but this has never been as true as it is in today's rapidly changing business environment. Forums are an informal and valuable way of meeting other members working in your industry and a platform on which to discuss relevant topics of interest. Members of the forum drive the agenda, ensuring relevant and timely content for discussion.

**“Having been a member of the Experian Credit Forums for a number of years, I can honestly say I have benefited greatly from my attendance. It provides me an opportunity to discuss industry credit matters and best practices as well as sharing payment experiences.”**

Pat Craven of Campus Oil

## Did you know?

**In the first five months of 2012, the average business in Ireland is paying their bills approximately 26 days beyond terms**

Source from Experian Payment Performance Data for Republic of Ireland

### Increase Industry Knowledge

Experian's Credit Forum will increase members' knowledge and experience of their marketplace, promote 'best practice' management processes and build personal networks within industry sectors among credit, finance and senior management professionals.

### Reduce Risk and Bad Debts

The forum provides a mechanism for members to focus on particular industry issues, ensuring the speedy exchange of information. This leads to enhanced risk management processes and contributes to reduction in bad debt and slow payments.

## What information is discussed at the forums?

Members drive the forums so the agenda is set by participants. Some items discussed at other forums include:

- Discussions on industry and credit related matters and issues
- Sharing of payment experiences of existing customers and information on new customers
- Best practice tips to help improve and streamline internal processes such as account opening or debt chasing procedures
- Opportunities to network with colleagues in the same industry
- Discussions around risk assessment and sharing best practice
- Guest speakers on members' request

**Experian will provide a chairperson to host the meeting as well as assisting in developing meeting agendas and topics. We will also source specialist speakers from Experian and externally on request.**

#### What Experian provides members

Experian will provide a chairperson to host the meeting as well as assisting in developing meeting agendas and topics. We will also source specialist speakers from Experian and externally on request. All administrative support, facilities and refreshments are managed by Experian.

#### Confidential and Secure

Experian ensures that all information and membership details are strictly confidential. All information exchanged is for member consumption only. Through detailed Credit Forum Guidelines, we ensure no discussions take place that would prevent, restrict or distort competition such as discussions of pricing etc.

#### What's included in your membership?

- 4 meetings per annum
- Meeting refreshments provided, 2 course lunch / buffet
- Conference facilities
- Guest speakers
- Accommodation assistance where required

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**For further information please contact our  
Experian Credit Forum Team on:**

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